

# Conjoint Measurement: Methods And Applications

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Conjoint Measurement. Methods and Applications 2007, Springer Berlin Auflage: This fascinating book covers all the recent developments in conjoint analysis.

Amazon.com: Conjoint Measurement: Methods and Applications: Anders Gustafsson, Andreas Herrmann, Frank Huber

Conjoint measurement for quantifying judgmental data. J. Marketing Res. 8, 355-363. Green, P.E., Methods and Applications. Springer, Ketchum, ID (1981)

Journal Name: Conjoint measurement: Methods and applications Publication Date: 2000

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conjoint analysis research Conjoint analysis as an instrument of market research practice, in: Conjoint Measurement: Methods and Applications

Conjoint Measurement - Methods and Applications (4:th ed) diva-portal.org Conjoint Measurement - Methods and Applications (4:th ed) 2007 (English)

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