

Man Appeal: Advertising, Modernism And Menswear By Paul Jobling

By Paul Jobling

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Paul Jobling. Man Appeal: Advertising, Modernism, and Menswear. New York and London: Berg, 2005. xi + 161 pp. ISBN 1-84520-086-1, \$89.95 (cloth); ISBN 1-84520-087-X

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Paul Jobling. Man Appeal: Advertising, Modernism and Menswear. Pages: 954 - 956 [Book Review by Rodney Carlisle] Jonathan A. Grant. Rulers, Guns and Money: The Global

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Paul Jobling is Researcher in Arts and Architecture, University of Brighton.

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