

Operations Management: Quality And Competitiveness In A Global Environment By Roberta S. Russell

By Roberta S. Russell

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and productivity. Competitiveness refers to how effective an Inventory management b) which is used to guide the operations function? a) Quality

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Operations Management Concepts Quality: External View-value customers expect Value-the relationship between quality and price Competitiveness Value Map

(s): Roberta S. Russell, Bernard W. Taylor III W. Taylor,by Roberta S. Russell Operations Management: and Competitiveness in a Global Environment

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