

# **The World's Best Known Marketing Secret: Building Your Business With Word-of-Mouth Marketing By Ivan R. Misner**

**By Ivan R. Misner**

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Success Secrets of the World s Top Business David has worked with some of the world s best organisations on their marketing Dr. Ivan Misner

Relationships, Word of Mouth / by Ivan Misner I wrote *The World s Best Known Marketing Secret* and in it I gave my Subscribe to Business Networking with

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on her wedding in 1947 and later set in a brooch. "The most famous pink diamond in the world" according to the BBC.

Jun 23, 2011 *The Worlds Best Known Marketing Secret, 2nd Edition: Building Your Business with Word-of-Mouth Marketing* by Ivan R. Misner

Started in January 1985 by Dr. Ivan R. Misner, business through referrals and positive word-of-mouth marketing. World's Best Known Marketing Secret. Q:

By Ivan R. Misner. and the author of several books about word-of-mouth marketing, including The World's Best Known Marketing Secret: Building Your

including The World's Best Known Marketing Secret: Building Your Business With Word-of-Mouth Marketing Ivan R. Misner

The first edition of my book The World's Best Known Marketing Secret, which details how to build business by referral, was released back in 1994 and went on to

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Ivan Misner. Contributor. Founder of The World's Best Known Marketing Secret: Building Your Business With Word-of-Mouth Marketing. A contact sphere is a group

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