

Unleashing The Power Of PR: A Contrarian's Guide To Marketing And Communication By Mark Weiner

By Mark Weiner

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Name: Mark Weiner. About: Mark Weiner is the author of "Unleashing the Power of PR: A Contrarian's Guide to Marketing and Communication, " published by John Wiley & Sons.

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Mr. Mark Weiner serves as Chief Executive Officer of North America at PRIME Research International AG & Co. KG. Mr. Weiner served as Former Vice President of Research

A Contrarian s Guide To Marketing And Communication public relations scientist Mark Weiner s new book, Unleashing the Power of PR: A Contrarian s

Mark Weiner is the author of Unleashing the Power of PR (2.80 avg rating, 10 ratings, 1 review, published 2006) and Shrink Zones Mark Weiner

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